

TS7 - Mastering Cyberspace – professional success via information & communication technology, brought to you by the Corporate Nutrition Interest Group



**Next Generation Nutrition:
Innovative Solutions**

Presenters:

Sarah Stokely

Sarah Stokely is an online media consultant with a background in technology journalism and web publishing. She teaches web writing, editing and publishing at the University of Melbourne, and works as Community Manager for blog advertising network Nuffnang Australia.

Emma Stirling

Emma Stirling APD is a nutrition consultant with experience in developing strategic nutrition communication programs and nutrition writing. She is currently nutrition editor of Weight Watchers magazine and regular contributor to other titles including Good Health and Diabetic Living. She is excited by the power of Web 2.0 to amplify the voice of dietitians and foster global networking. You can find out more at www.Twitter.com/EmmaStirling She is also launching her first blog – The Scoop on Nutrition www.scoopnutrition.com

Glenn Cardwell

Glenn is an APD with over 30 years in clinical and public health nutrition, including 10 years with the National Heart Foundation and five years with the Children's Hospital in Sydney. He advises the public, the fresh produce industry, health professionals and university students, and given nutrition seminars throughout Australia, New Zealand, Malaysia, India, Spain, Ireland and the UK. He has an irreverent newsletter and blog www.glenncardwell.com

Tara Diversi

Tara Diversi is an APD who holds a Masters in Nutrition & Dietetics, Masters of Business Administration, Bachelor of Health Science and Graduate Diploma in Psychology. Her work includes lecturing at the University of Sydney, overseeing private practices in North Queensland and developing resources to assist health professionals in understanding and applying business and communication principles to their work. Tara Diversi is meant to be a Gen Y, but she is hopeless with a computer & technology. She realises that for health professionals to be effective, it is the way of the future. She is testament to the fact that anyone can get involved with Web 2.0.

www.taradiversi.com.au

Matt O'Neill

Matt O'Neill is the Nutritionist on Channel 7's [Sunrise](#) and [Morning Show](#) Programs. He is also the [Weight Loss Coach](#) for Men's Health Magazine (Aust). As Director of the [SmartShape Centre for Weight Management](#), he inspires health professionals with weight management courses, resources and consulting. As Chief Jumpstarter at MetabolicJumpstart.com he's on a recruiting mission – Mission Metabolism – to jumpstart the nation to eat well, move more and build a healthy metabolism. Matt's wife says he has no hobbies, but he does and they all relate to design, communications and new social media.

Catherine Saxelby

Catherine Saxelby has been writing the popular monthly e-food electronic newsletter for her www.foodwatch.com.au website since 2001 as well as contributing to other newsletters, blogs, websites and Twitter. Her focus is on busy women who want to stay healthy and maintain good nutrition. She'll share her experiences about what it takes to create a successful website and e-newsletter and how to transition from print to web yet be accurate and evidence-based.

Nabeelah Khan

In the tweeting spirit I'll try and keep my bio to 140 characters: Nabeelah Khan is a dietitian and journalist who creates digital health content and is the editor of Sanitarium's Good Food News magazine.